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HEAVENS' BISTRO EXPANDS DISTRIBUTION IN THE HEARTLAND OF AMERICA WITH MEIJER STORES

AUSTIN, Texas. (November 8, 2004)-Heavens' Bistro today announced further [expansion into](#) America's heartland [with a new partner](#) in [Meijer](#) Stores of [Grand Rapids, Michigan](#). Meijer has over 150 stores in Michigan, Illinois, Ohio and Kentucky.

Mark Stryker, Chairman and CEO of Heavens' Bistro had this to say regarding the expanded distribution. "Meijer is one of the innovators in the grocery business, starting the first general retail/grocery combination stores in 1962. Even with more than 150 stores they remain a highly entrepreneurial organization with an innovative website that has lots of content and product information for the health conscious consumer. I think the combination of Meijer Stores and Heavens' Bistro is great news for consumers in the central and north-central US."

Serving the retail and club-store grocery market since 1998 Heavens' Bistro has five low-fat, high-fiber varieties available. A 98% fat-free Barbecue Chicken Pizza, flavored with sweet and tangy barbeque sauce topped with red onions and savory chicken; 98% fat-free Pepperoni Pizza, topped covered with spicy turkey pepperoni; a Grilled Vegetable Pizza that is 99% fat-free, piled high with succulent, roasted vegetables; and two new varieties in a Three Cheese Pizza, with a superb blend of provolone, mozzarella and parmesan cheeses, and their Chicken Sausage Pizza with delicious and guilt-free chicken sausage, both 97% fat-free.

For a full list of store locations, as well as access to the Internet storefront visit www.heavensbistro.com, or call 1-888 HEAVNLY (432-8659)